

## Outreach Activities

In the process of trying to schedule an Estate Planning presentation for September-October with a lawyer in town. They reached out to make this happen first.

Trying to find a date to provide an educational webinar and activity at Turning Brooke.

Applied for a scholarship to attend the St. Louis library marketing convention that happens in the fall.

## June Programs

House Plant Bingo, July 16<sup>th</sup> 1 – 2 PM, All ages

Join us for a Houseplant Bingo event! All ages are invited to test their luck with specially crafted plant-themed cards. Listen for your plants to be called, and if you win, you'll get to take home a new houseplant starter. 2 starter limit per winner.

Illustrated History of the Soo Locks, July 20<sup>th</sup>, 5 – 6:30 PM

Join us for a deep dive into the history of the Soo Locks with Chief Park Ranger Michelle Briggs. This presentation uses historic photos dating back to the 1860s to review the construction of the eight locks built on the St. Mary's River and put them into the context of world and US events.

Window Strike Prevention, July 25<sup>th</sup>, 2 – 3:30 PM

Join the Thunder Bay Audubon Society and learn how to protect birds from colliding with windows!

Sun printing Tote Bags, July 31<sup>st</sup>, 11 AM – 12 PM, 18+

Participants will create a stencil-like design from plants and leaves on a canvas bag using an UV-light-activated process. The technique involves coating fabric with light-sensitive dye, arranging objects like leaves or stencils on top, and exposing it to direct sun.

## Social media

Promotion for squishy makeover was interacted with quite a bit on social media, and I was able to post before and after photos of our very successful squishy makeover program. I can tell this brought excitement.

Summer reading attendance seems to show the library has done well in promoting and getting event information, dates, and times to the parents.

## Administrative:

Sent out July's newsletter campaign.

Programs uploaded to our FB page, True North Network events calendar, Visit Alpena Calendar.

Flyers updated, printed, and posted in our inhouse areas.

Individual program promotions uploaded to Alpena activities pages as needed.